

Planning & Zoning Commission
Sign Variance at 14 E. Grand Ave.,
Perricone's A Soup & Sandwich Joint
August 8th, 2018

I. CALL TO ORDER

Chairman David Gauger called the Planning & Zoning Commission Meeting for the Village of Fox Lake to order at 7:45pm.

II. ROLL CALL

Present

Commissioner David Schultz

Commissioner Stephanie Vermillion

Commissioner Niki Warden

Commissioner Tim Foster

Commissioner Debra Vander Weit

Commissioner Peter Fenneman

Chairman David Gauger

Staff Present

Community Development Director Donavon Day

III. PUBLIC HEARING

Petitioner's, Christine and Michael Perricone, owners of Perricone's A Soup & Sandwich Joint located at 14 E. Grand Avenue are requesting Planning & Zoning Commission consideration to allow for the unpermitted twelve (12) feet by eight (8) feet sign that is currently installed on the exterior of the west side of building.

Michael Perricone reported after adding the vinyl sticker onto the wall, they have received many compliments on how nice and clean it looks. Residents have mentioned to them that they had no idea Perricone's was even there. Mr. Perricone also stated that after adding the vinyl sticker to the wall on July 7th their sales have been up 15-20%.

IV. COMMISSION QUESTIONS

None

V. PUBLIC COMMENTS

None

VI. MOTION

Commissioner Warden made a motion to accept the Petitioner's request to retain the twelve (12) feet by eight (8) feet sign that is currently installed on the exterior of the west side of the building based on the following:

- a) The sign is adhered directly to the wall with each component of the sign being individually adhered rather than being adhered to a frame or backing. By not having a frame or separate backer material it creates a seamless transition to the rest of the façade. The seamless transition allows the sign to blend in with the wall rather than overtaking the space.
- b) Although the sign exceeds the allowable size for a conforming signable area, the sign isn't bothered with a frame or contrasting background color thereby producing an appealing look without appearing obtrusive or out of place from the rest of the building.

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- c) There is no illumination projecting outward from the sign.

Commissioner Fenneman seconded the motion.

Discussion: None

Ayes: Commissioner Schultz, Commissioner Vermillion, Commissioner Warden,
Commissioner Foster, Commissioner Vander Weit, Commissioner Fenneman,
Chairman Gauger

Nays: None

VII. ADJOURNMENT

Chairman David Gauger concluded the hearing at 7:55pm.

Respectfully submitted by,

Brigitte Weber

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Administrative Assistant

Copies of the ordinance discussed is available for review at the Village Hall or on our web site at www.foxlake.org

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