

VILLAGE OF FOX LAKE

STRATEGIC PLAN

2021 - 2022 PRIORITIES



Infrastructure Planning Team

Year 5 (2021 – 2022)

Objective and Tactic Accomplishment Goals for Year 5

Tactics	Steps to Accomplish	Target Accomplishment Date	Year of Strategic Plan
Establish a methodology for determining the replacement of vehicles and equipment based on key	Outline current vehicles. Develop program indicators. Apply program indicators. Determine vehicle replacement schedule.	April 2022	Year 5
Enhance signage and roadway markings to promote bikeability and walkability.	Inventory signage. Obtain funding. Incorporate into GIS System. Remove unnecessary signs and add new signs as determined.	April 2022	Year 5
Construct North/South Sewer and Water System Interconnect.	Complete final design. Bid Project. Implement.	April 2022	Year 5
Determine funding model for capital improvement and replacement program.	Review current CIP planning. Restructure model for CIP planning. Forecast upcoming expenditures. Build financially solvent capital program.	April 2022	Year 5
Utilizing GIS, document all local sidewalks, and the organizations responsible for maintenance.	Document all local sidewalks in GIS. Determine maintenance responsibility.	April 2022	Year 5
Determine funding vehicle for a capital improvement and comprehensive replacement program.	Build model. Use model on Fox Lake vehicles to determine future expenses.	April 2022	Year 5

Parks and Recreation Planning Team

Year 5 (2021 – 2022)

Objective and Tactic Accomplishment Goals for Year 5

Tactics	Steps to Accomplish	Target Accomplishment Date	Year of Strategic Plan
Analyze and review current recreation equipment/property.	Review current equipment. Have staff trained as Certified Playground Equipment Inspectors.	April 2022	Year 5
Develop an equipment replacement program based on analysis.	Build Equipment Replacement Program for Equipment.	April 2022	Year 5
Gather feedback on various programs, buildings, events, and property through a customer satisfaction survey	Determine survey method and model Determine implementation strategy Implement	April 2022	Year 5
Develop Volunteer and Internship Program.	Produce internship guide / requirements/ anticipated tasks Reach out to area universities Establish program for each semester and / or summer	April 2022	Year 5

Economic Development Planning Team

Year 5 (2021 – 2022)

Objective and Tactic Accomplishment Goals for Year 5

Tactics	Steps to Accomplish	Target Accomplishment Date	Year of Strategic Plan
Develop changes to zoning regulations that increase businesses that promote and attract tourism.	Complete form based code grant with CMAP. Develop plan for implementation.	April 2022	Year 5
Develop a business education program.	Research program and develop material. Develop program. Implement.	April 2022	Year 5
Develop a main street association to enhance downtown Fox Lake businesses.	Research area associations and determine involved individuals. Develop program. Implement.	April 2022	Year 5
Analyze connectivity gaps and challenges in creating a multi-modal epicenter.	Analyze and determine if feasible.	April 2022	Year 5
Analyze current zoning regulations within downtown.	Analyze. Make recommendations for changes. Propose to Village board for consideration.	April 2022	Year 5

Internal Departmental Goals

Remaining goals and objectives from the previous Public Outreach and Technology Strategic Planning Team – no longer part of Strategic Plan, but internal departmental goals.

Tactics	Steps to Accomplish	Target Accomplishment Date	Assigned Department
Develop a customer satisfaction survey to be utilized after inspections, water-bill payments, street repairs, and local water and sewer interactions.	Review current processes. Develop program. Implement.	April 2022	Lead: Administration Participating Departments: Public Works, Community Development, and Finance
Develop a customer satisfaction survey to be utilized after all park and recreation events, event rentals, and classes offered.	Review current processes. Develop program. Implement.	April 2022	Lead: Parks and Recreation
Research the feasibility of a Customer Relationship Management software and program.	Research feasibility of a new software program	April 2024	Lead: Administration Participating Departments: Public Works, Community Development, and Finance
Develop a customer service program for all front desk staff that is measurable, and obtainable.	Research programs. Develop program. Implement.	April 2022	Lead: Administration Participating Departments: Public Works, Community Development, and Finance
Develop a Government and Education Program.	Research programs. Develop program. Implement.	April 2022	Lead: Administration Participating Departments: Public Works, Community Development, and Finance
Develop a communication program directed towards the aging population.	Research programs. Develop program. Implement.	April 2022	Lead: Administration Participating Departments: Parks and Recreation
Research various see, click, fix programs and applications, and implement based on feasibility.	Research feasibility of a new software program	April 2024	Lead: Administration Participating Departments: Public Works, Community Development, and Finance
Develop a gavel to gavel communication program to inform the public of Board level decisions.	Research programs. Develop program. Implement.	April 2022	Lead: Administration